

# Business

Program Guide



# Business

## Territory Acknowledgement

The Langley School District serves the Matsqui, Kwantlen, Katzie and Semiahmoo First Nations, The City of Langley, and the Township of Langley. The District is honoured to operate on the unceded, ancestral, and traditional territories of the Máthxwi, Ɂʷa:ɬəɬ, Ɂíčəɬ, and SEMYOME First Nations.

We at Kwantlen Polytechnic University respectfully acknowledge that we live, work and study in a region that overlaps with the unceded traditional and ancestral First Nations territories of the Musqueam, Katzie, Semiahmoo, Tsawwassen, Qayqayt, and Kwikwetlem, and with the lands of the Kwantlen First Nation, which gifted its name to this university.

## Welcome

The Langley School District (SD35), in partnership with Kwantlen Polytechnic University (KPU), offers a full-time four course dual credit Business program. In this program, students take first year Marketing, Business, Accounting and Communication courses.

This KPU Surrey Campus program offers SD35 students an opportunity to attend a semester of post-secondary studies while still in high school. Students earn dual credits for both high school and post-secondary courses.



# Why this Program?

# Timeline

## Develop Professional Skills

- Learn how the attributes of individuals and groups affect organizational performance and work environment
- Practice formal and informal presentation skills
- Learn the basics of marketing and explore the relationship between companies, their customers and their competition
- Prepare financial statements using Canadian General Accepted Accounting Principles (GAAP)
- Gain knowledge of the accounting cycle, accrual accounting concepts and the asset side of the balance sheet
- Analyze context and audience, determine purpose, message content and media to create effective workplace messaging

Source: KPU course description

Program Year Application Year



- 1
- 2
- 3
- 4
- 5
- 6

**January - March:** Learn about the program and apply

**May:** Interviews for short-listed students

**June:** Conditional acceptance given to a limited number of students

**September - January:** Take program prerequisites and/or graduation requirements

**November:** Final acceptance to a limited number of students

**February - June:** Start full-time program at KPU Surrey campus

### Spring Break

Program follows KPU's calendar. No spring break holiday for program participants.

# Program Prerequisites

Dual Credit programs are only offered to registered SD35 students. At the time of application students must:

- Be registered and currently attending a school in the Langley School District
- Be 18 or younger on June 30 of application year
- Have not graduated from high school before starting the program
- Have intention to graduate

## Prerequisites

Have completed before the start of the program:

- Grade 11
- C+ or higher in any Math 11

Recommended:

- Business course

# Tuition, Program Fees and Credentials Earned

## Tuition and Program Fees

- Tuition is paid by the Langley School District (value of approximately \$3000)
- Student pays approximately \$300 for textbooks

## Credits and Credentials Earned

- Credit for 4 post-secondary courses (14 credits)
- Credit for 4 high school courses (16 credits)

Accepted students must take all four KPU courses:

- Marketing 1199 (Introduction to Marketing)
- Communications 1140 (Introduction to Professional Communication)
- Business 1215 (Organizational Behavior)
- Accounting 1110 (Introduction to Financial Accounting 1)





## Could be Applied Towards the Following Degrees

Bachelor of Business Administration in:

- Accounting
- Entrepreneurial Leadership
- Human Resources Management
- Marketing

## Could be Applied to the Following Diplomas/Certificates

Diploma in:

- Business Administration
- Accounting
- Marketing Management
- Human Resources Management
- General Business Studies

Certificate in Business Administration

Transfer credits to other institutions

## More Info and to Apply

- Contact your school's Career Advisor
- Visit [sd35.bc.ca/careered](http://sd35.bc.ca/careered) for more info including FAQ



[sd35.bc.ca/careered](http://sd35.bc.ca/careered)



[careered@sd35.bc.ca](mailto:careered@sd35.bc.ca)



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